Black Market Angus sale tops at $24,000

By **JODIE RINTOUL**

WITH more registered buyers sitting in the stands than the number of bulls on offer when the annual Black Market Angus bull sale kicked off at Boyanup last week, the writing was on the wall for a very strong result and that was exactly what unfolded.

Right throughout, buyers pushed hard on the quality line-up of Angus bulls presented by Black Market principals Paul and Lydia Torrisi and long-time stud team member Jaring Rijpma, which saw prices peak at $24,000 and the stud's average lift more than $3700 on last year to more than $12,000.

Buyers were presented with 50 rising two-year-old extensively measured and genomically tested bulls, bred in the purple on new and proven breed-leading international, Australian and homebred under the Black Market and Cherylton prefixes following the alliance formed between the Torrisi family and Cherylton Farms in recent years and buyers weren't backward in coming forward in their bidding as they chased the bulls which met their requirements.

As always, the sale attracted widespread commercial and stud interest from 73 registered buyers not only based in the South West, but further afield including the South Coast, Esperance, Dandaragan, Lake King and many of these went home empty handed due to the red hot competition.

It wasn't only the buyers in the stands which added competition, the sale was also on AuctionsPlus, receiving 1784 views which helped yield four active bidders that placed 41 online bids across 15 lots, resulting in three bulls selling through the online platform to three different buyers.

As a result, the selling team hardly started a bull at the $5000 reserve price.



❒ Celebrating the success of last week's annual Black Market Angus bull sale at Boyanup, where prices hit a high of $24,000 for Black Market Troopy V032 when it was knocked down to the Camarri family, S Camarri & Co, Nannup, were Nutrien Livestock, Yea, Victoria, representative and sale auctioneer Austin Gerhardy (left), equal second top-priced buyer Wayne Tapscott, Waymu Farms, Albany, who purchased three bulls to a top of $20,000 and an average of $14,667, Black Market principal Paul Torrisi, buyer Jarrod Carroll, Rayview Park, Albany, who purchased two bulls at $16,000 and $10,000 and Nutrien Livestock, Boyanup/Capel agent Chris Waddingham, who helped the Camarri family purchase the top price bull and purchased bulls for a number of his other clients.

When the final bull left the ring, after just over one hour of selling and the statistics were calculated, the Nutrien Livestock team led by auctioneer Austin Gerhardy, Nutrien Livestock, Yea, Victoria, had cleared all 50 bulls offered under the hammer to 33 different buyers for a $12,300 average, which was up $3727 on last year.

In comparison, last year 46 bulls were offered and 41 sold under the hammer to a sale record $47,000 top and an average of $8573.

Mr Gerhardy said it was a terrific sale for the Torrisi family and the Black Market stud.

"The quality of the bulls on offer was extremely high and a testament to the selective breeding of the Black Market program," Mr Gerhardy said.

"The market tone and final sale result certainly proved this with prices and clearance significantly improved on last year.

"I thought it would be a strong sale due to the line-up of bulls on offer but it certainly exceeded expectations with buyers clearly having selected multiple sires throughout the catalogue that they believed would add value to their program and they were willing to pay the appropriate values for them.

"From start to finish, there was consistent and solid buying and there was no lull at any point of the sale as buyers were eager with their purchasing right through.

"The final result is a well-deserved one for the Black Market stud which has invested greatly in presenting a top product to the market place."

Equally as happy with the sale result was Mr Torrisi and the Black Market team.

"We are extremely pleased with the sale result and level of confidence shown in our product and program," Mr Torrisi said.

"After such a successful day I believe it is important to reflect and be thankful for the core group of clients that have been with us from the beginning and backed us in as we have grown and improved our offering.

"We have some exciting genetics in the pipeline and the partnership with the team at Cherylton continues to deliver, which is really pleasing."

With a quality line-up of bulls by a wide range of proven sires, right through the catalogue, there were plenty of options for buyers to select from but the one

❒ Continued on page 76